



Much Ado for Freedom

A COMEDY SHOW BENEFITING THE WORK OF MY REFUGE HOUSE
FEATURING THE IMPROVISED SHAKESPEARE COMPANY

Hope, Healing, and Restoration :

HONORING THE HEALING POWER OF LAUGHTER
AND SUPPORTING STORIES OF
THRIVING AFTER TRAUMA AND EXPLOITATION

April 30, 2023

5PM-7PM

SOUTH PASADENA WOMEN'S CLUB
1424 FREMONT AVE, SOUTH PASADENA, CA 91030



Contact

Phone 626-788-1674

Website www.myrefugehouse.org

Email heather@myrefugehouse.org

Address 255 E. Santa Clara Street, Suite 100, Arcadia, CA 91006



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About Us

My Refuge House began when a small church in Southern California read a book that told the story of girls around the world who couldn't be rescued from situations of human trafficking because there was nowhere for them to go. Squarely facing the enormous unmet needs of survivors of commercial sexual exploitation and abuse around the world, the church resolved to do something and founded My Refuge House. The doors of our fulltime residential aftercare program opened at the end of 2008 in Cebu, Philippines.

We want to make a real and lasting difference in the lives of the girls in our care, and we also want to create a ripple effect of change within the wider community. Our programming has evolved through the years to meet the changing needs. We are grateful that we are large enough to see patterns and small enough to pivot. We have increased our long-term capacity, added a transitional program for girls entering young adulthood, and developed a community outreach program focused on prevention, advocacy, and collaboration/ leadership with other organizations. We have also expanded and formalized our work with families.

We believe that every person's story is worthy of hope, love, and transformation. Faithfully focused on **RESTORING ONE LIFE AT A TIME**, we continue to be on a journey of hope and healing with individuals, families, and communities impacted by commercial sexual exploitation (CSE) and abuse. We now focus on three areas of impact: Prevention–Restoration–Reintegration.



Mission

My Refuge House (MRH) restores survivors of commercial sexual exploitation (CSE) and abuse. Focused on **Restoring One Life at a Time**, we journey together toward hope, healing, and restoration with survivors, families, and communities impacted by human trafficking and sexual exploitation in the Philippines.

About The Event

Based on one audience suggestion (a title of a show that has never been written), The Improvised Shakespeare Company® creates a fully improvised Shakespearean masterpiece right before your eyes. Nothing has been planned out, rehearsed, or written. All of the dialogue is said for the first time, the characters are created as you watch, and if ever you're wondering where the story is going...so are they!

This annual benefit show with the critically acclaimed Improvised Shakespeare Company is a joyful and inspirational celebration of creativity, resilience, and the healing power of laughter! The event reflects our values of storytelling, bearing witness, and purposefully building bridges within and across communities in order to spark joy.

We cannot do our work alone. Sponsorship is an opportunity for you to be part of our journey and to strengthen our impact of hope and healing.



Event Purpose

Increase attendee awareness about human trafficking and therapeutic possibilities.

Educate attendees about the difficult and joyful therapeutic work of My Refuge House.

Invite attendees to experience and expand our community of Restoring Partners who make the work of My Refuge House possible.



Event Details

SPECIAL PERFORMANCES



**THE IMPROVISED
SHAKESPEARE COMPANY**
IMPROVISEDSHAKESPEARE.COM



SANDY VELASCO
[LNK.BIO/SANDYVELASCO](https://lnk.bio/sandyvelasco)

AT THE EVENT



REFRESHMENTS
Wine, coffee, and small morsels of deliciousness



RAFFLE / AUCTION
Raffle prizes, experiences, and auction of an individual's "story" for the show title



INSPIRED GIVING
Invitation for attendees to impact the mission of MRH through their donations

Event Schedule

(TENTATIVE)



4:30
PM

PRE SHOW

- Step and Repeat, Raffle, and Refreshments
- My Refuge House informational booth and slideshow
- VIP Meet and Greet with emcee and ISC

5
PM

ACT ONE

- Emcee welcome and intro
- Short form games with the Improvised Shakespeare Company
- Information and Video showing the work of My Refuge House
- Fundraising ask

5:30
PM

INTERMISSION

- Short Break
- Last chance for Raffle
- My Refuge House informational booth and slideshow

5:45
PM

ACT TWO

- Live Auction for "Day in the Life" title for show
- ISC presents "Day in the Life of _____"
- Reminder to give and to pick up raffle prizes

Sponsorship Options and Benefits



Sponsorships provide a unique opportunity for individuals and organizations to partner with My Refuge House and our life-changing mission. Sponsors are recognized throughout our efforts as champions of change and supporters of the young survivors who seek restoration of their hearts and future through the care of My Refuge House.

Increased Brand Exposure

Drive awareness about your brand before, during and after our event. Enjoy exposure to new audiences of our supporters in and beyond Southern California. This increased exposure will come through mentions in social media, event advertising, and signage at the event.

Nurture Your Positive Reputation

People typically enjoy supporting brands that inspire respect and admiration, invest in their community, and spread positive messages. By sponsoring our important cause, you can attract media attention, set your company apart from larger brands, and inspire brand loyalty.

Direct Face Time With Prospects

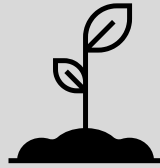
Connect directly with an audience full of relatively warm leads who likely share your values of hope, creativity and/or justice. Engage with prospective customers by providing information or branded merchandise during the pre-show gathering and the actual event.



Transform \$2000

Exclusive Presenting
Sponsorship Recognition
1 sponsorship available

10 VIP Seats



Restore \$500

Supports facility fees
and VIP reception
4 sponsorships available

4 VIP Seats



Empower \$250

Supports refreshments and
pre-show raffle supplies
4 sponsorships available

2 VIP Seats



Contributor

- In-Kind Donation of Goods and/or Services
- *unlimited available*
- 1 General Admission Seat

Benefits	Transform	Restore	Empower	Contributor
Prominent name and logo placement on all printed materials related to event (i.e. Invitation, etc)	X			
Logo on Step and Repeat	X			
Prominent ad in Official Event Program	X	X		
Branded Product in VIP Swag Bag (sponsor-provided)	X	X	X	X
Prominent Sponsor name recognition in all press releases related to events	X	X	X	
Dedicated Social Media Posts before and after event	X	X	X	
Name recognition in press release and push email highlight related to event	X	X	X	X
Logo placement on MRH Website Event Page	X	X	X	X



Sponsorship Commitment

April 30, 2023

5PM-7PM

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1424 FREMONT AVE, SOUTH PASADENA, CA 91030

All donations are tax deductible to the extent allowed by the law. For your records, My Refuge House's federal tax ID number is 36-4644941. Upon receipt of your contribution to our office, you will receive an official receipt for your records.

Please fill out this form and return to: heather@myrefugehouse.org or mail to My Refuge House 255 E. Santa Clara Street, Suite 100, Arcadia, CA 91006.

Sponsor Name/Contact: _____

Company (if applicable): _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsor Level: __ Transform(\$2000) __ Restore (\$500) __ Empower (\$250)

Donation Description (if in-kind): _____

Please Note: For gifts in kind, My Refuge House cannot attach a proper dollar value to your gift. For your record keeping, you may wish to attach a proper dollar value to your contribution. Federal tax laws impose certain reporting obligations for charitable contributions of property other than cash. IRS Form 8283 and its instructions can assist you with your reporting obligations.

Please fill out an estimate of fair market value of donation here: \$ _____

PAYMENT OPTIONS:

☐ Cash/Check enclosed (or mailed to address on the bottom of the page)

☐ Pay via Credit Card Online:
myrefugehouse.org/give

*If paying via credit card please email this form to heather@myrefugehouse.org

If you have any questions please call or email Heather Bland: (626) 788-1674 or heather@myrefugehouse.org.



Thank you!

We hope you will join our journey
through your sponsorship.



Contact

Phone	626-788-2674
Website	www.myrefugehouse.org
Email	heather@myrefugehouse.org
Address	255 E. Santa Clara Street, Suite 100 Arcadia, CA 91006